UNIFIED COMMUNICATIONS

TOP 100 INFLUENCERS AND BRANDS

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inside

Methodology

Comparison

Network Maps

Top 100 Lists

Key Insights

methodology

The PageRank based methodology we use to extract influencers on a particular topic (tweets mentioning "unified comms" OR unifiedcomms OR "unified communication" OR "unified communications" OR unifiedcommunications OR unifiedcommunication in this case) takes into account the number and quality of contextual references that a user receives. These calculations also take into account a user's **relevance** (number of tweets on topic), **reach** (number of followers) and **reference** (how often they appear in Twitter lists).

If you want to learn more, please read our article that outlines influencer identification.

take me there

BIG

the data

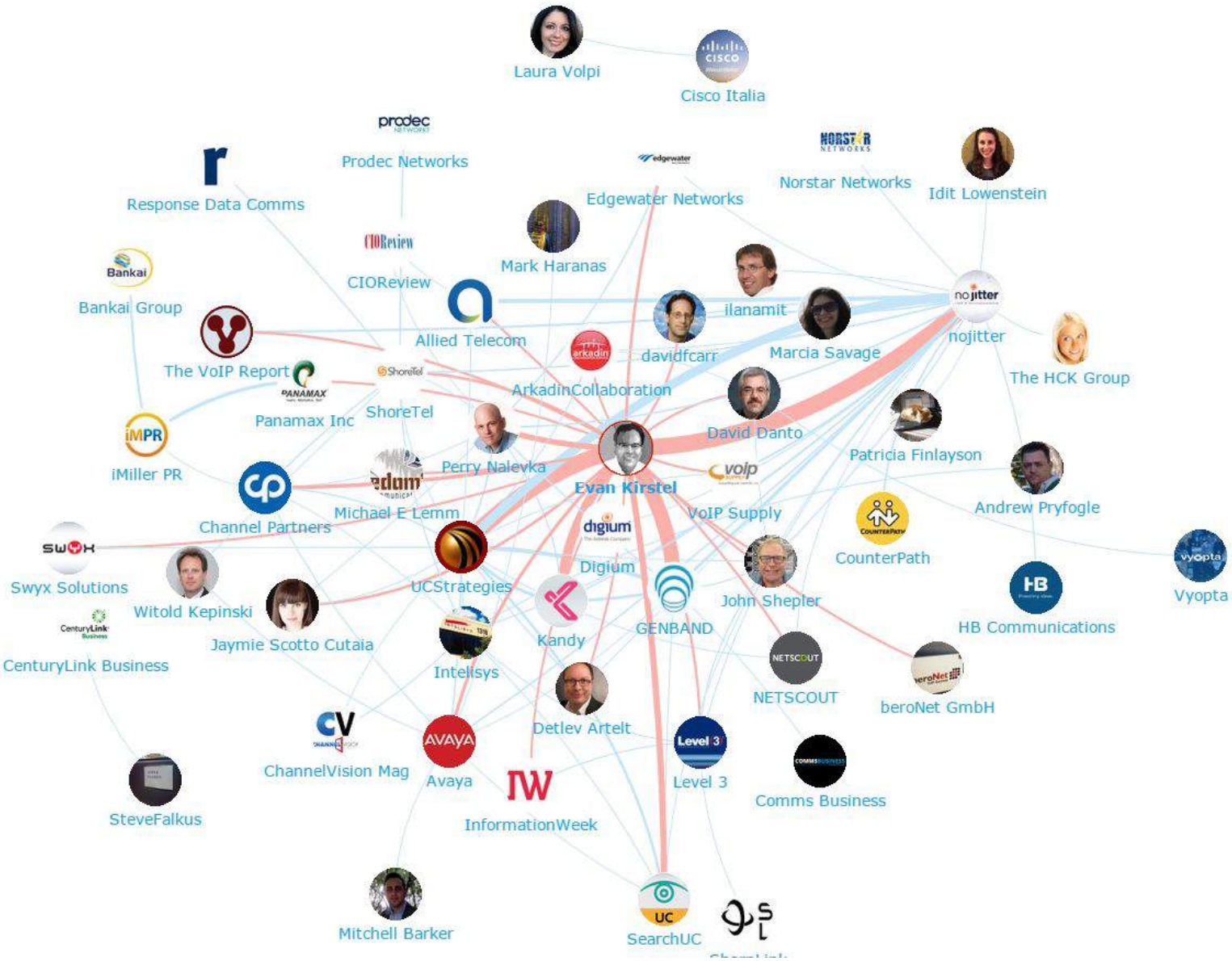
90
days

18,150
tweets

817
engaged users

1,959
engaged tweets

Interactions between unified communications influencers and brands



This map was created using our Influencer Relationship Management software.

Learn More

Interactions between unified communications influencers and brands

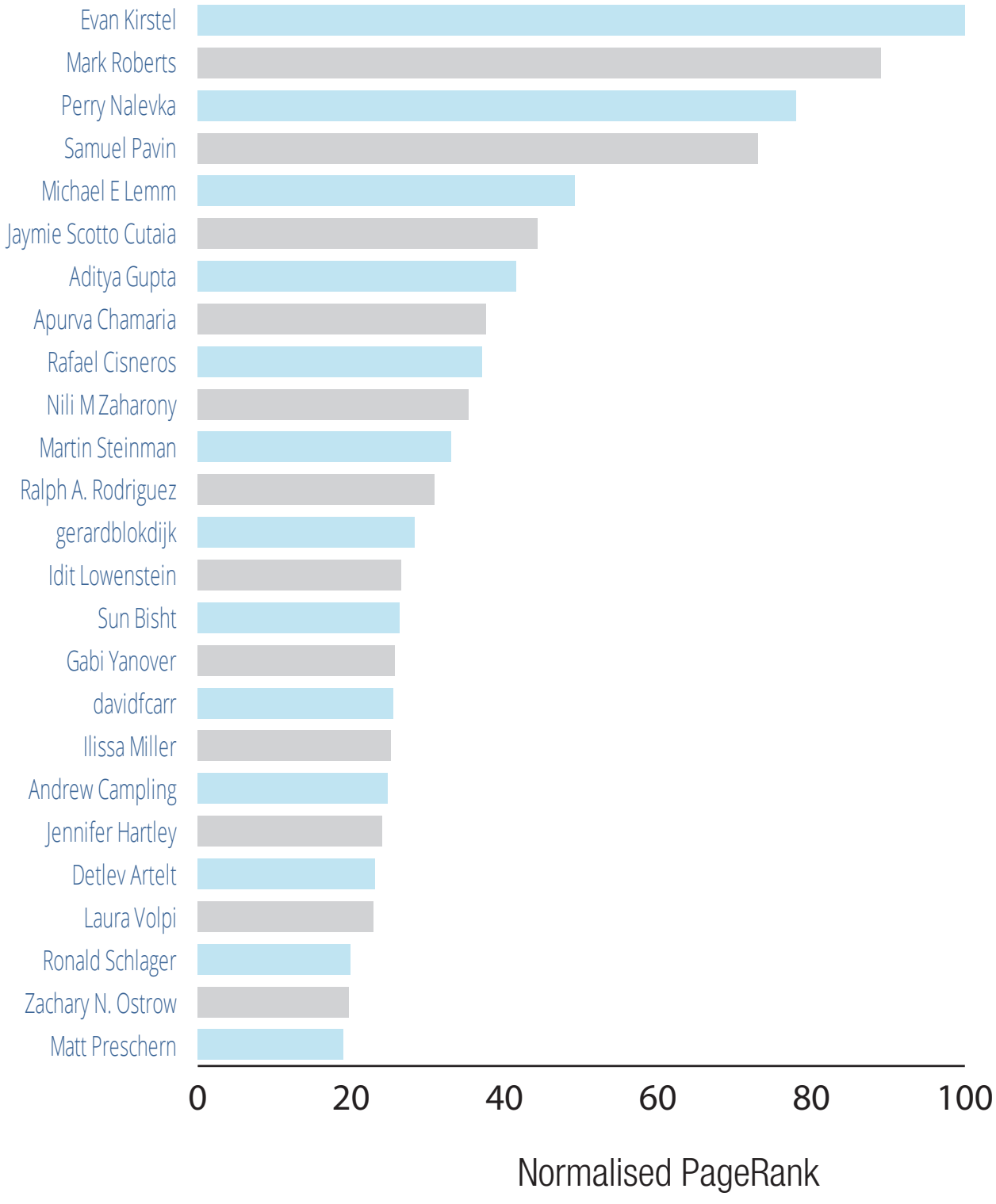
This map was created using our Influencer Relationship Management software.

Learn More

Individuals
Top 100

How do they stack up?

INDIVIDUALS - TOP 25



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INDIVIDUALS 1 - 50

Rank	Name	Twitter Handle	Influencer Score
1	Evan Kirstel	evankirstel	100.00
2	Mark Roberts	MarkRobertsCMO	89.08
3	Perry Nalevka	perrynalevka	77.94
4	Samuel Pavin	SamPavin	73.04
5	Michael E Lemm	FreedomFireCom	49.11
6	Jaymie Scotto Cutaia	jscotto	44.33
7	Aditya Gupta	adi_Marketer	41.52
8	Apurva Chamaria	a1purva	37.53
9	Rafael Cisneros	RafaelCisneros	37.04
10	Nili M Zaharony	nzaharony	35.25
11	Martin Steinman	martin_steinman	32.98
12	Ralph A. Rodriguez	ralphopinions	30.86
13	gerardblokdijk	gerardblokdijk	28.32
14	Idit Lowenstein	IditLowe	26.48
15	Sun Bisht	sonalbisht	26.26
16	Gabi Yanover	gabiyanover	25.72
17	davidfcarr	davidfcarr	25.49
18	Ilissa Miller	ilissanyc	25.13
19	Andrew Campling	Andrew_Campling	24.76
20	Jennifer Hartley	jforst26	23.99
21	Detlev Artelt	voice_compass	23.06
22	Laura Volpi	lauravolpi_it	22.87
23	Ronald Schlager	RonaldSchlager	19.90
24	Zachary N. Ostrow	ZacharyOstrow	19.73
25	Matt Preschern	MattPreschern	18.92
26	Matt Steltzer	Msteltzer	18.58
27	Paul Eriksen	pauleriksen	18.27
28	Mark Haranas	mharanas1987	18.25
29	Steve Miller	manlyclub	18.10
30	Abi Brown	OpeningzByAbi	17.97
31	Nikola McCloskey	NikolaMcCloskey	17.12
32	bashir mohamed	bashirm99031799	16.94
33	Witold Kepinski	WitoldKepinski	16.70
34	Mitchell Barker	MitchellBarker	16.63
35	Lauren Dukes	Lauren1Dukes	16.57
36	Boni satani	bonirulzz	15.79
37	Gustavo Matos	GutoSmatos	15.71
38	Julie Parker	JulieParker144	15.40
39	Bita Milanian	bflybuzz	15.04
40	Norm Brien	nbrien8856	14.77
41	Dan Frost	my6cess	14.64
42	Jeff Hiebert	pbxman	14.16
43	Neetesh Hajela	Neetesh_hajela	13.95
44	Marcia Savage	marciasavage	13.89
45	Alea Fairchild	AFairch	13.39
46	Jackie Riback Levy	JaclynALevy	13.39
47	Ashley Emmons	aemmons1016	13.30
48	John Shepler	Telexplainer	13.27
49	Victoria Weaver	theitsmguru	13.02
50	giovanniserlijn	Giovanni Serlijn	12.19

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INDIVIDUALS 51-100

Rank	Name	Twitter Handle	Influencer Score
51	Brian P. Leonard	BrianPLeonard	12.17
52	Lisa Garrison	LisaMGarrison	11.79
53	Jean Turgeon	jturgeon63	11.78
54	Debra Ward	debs_ward	11.78
55	Candace Sipos	Candace_Sipos	11.70
56	Lauren Simonds	laurensimonds	11.68
57	Josh Morris	JoshfromMaine	11.57
58	Karissa	kncampbell	11.45
59	Mitchell	Mitchell035	11.44
60	Carly Smith	pr_carly	11.36
61	Vincent Ascolese	VincentAscolese	11.32
62	Patricia Finlayson	patfinlayson	11.26
63	Dennis Garcia	DennisCGarcia	11.24
64	Andrew Pryfogle	pryfogle	11.23
65	Astrid Krupicka	AstridKrupicka	11.10
66	Jack	IMJACKTG	11.09
67	Ernest Chan	ErnestTChan	10.86
68	Lewis Holden	LewisHoldenNZ	10.68
69	David Danto	NJDavidD	10.63
70	gemma milner™	gemmad4it	10.47
71	Stephan	Stephanhoman	10.39
72	Cynthia H Loosley	cynthiaholladay	10.28
73	Paul Rayner	paulsrayner	10.15
74	theo jc van emstede	theodorejcvanem	10.12
75	Dean Perrine	deanperrine	10.05
76	Eddie Acosta	eddieacosta	10.05
77	Alisa Watts	1WattsGirl	9.71
78	Samriddh	samriddhd	9.54
79	Adam Went	adam_went	9.51
80	Adrian Brookes	abrookesuk	9.45
81	Edward Gately	EdwardGately	9.44
82	Ravindra Pandey	rptwt	9.44
83	Robert Hayes	R0bertHayes	9.42
84	Diane Brandon	diane_brandon	9.37
85	Geoff Crompton	GCromptonVB	9.16
86	Vasconcelos, José	jvasconcelosh	9.12
87	Iñaki Baz Castillo	ibc_tw	9.06
88	jroliva	jroliva	8.94
89	Terri Goggins	TerriGoggins	8.80
90	Vishal Brown	VishalBrown	8.78
91	Steve Forcum	SteveAvaya	8.67
92	Laura Bassett	lauralbassett	8.35
93	Amy Sesol	afsesol	8.25
94	Meghan McNally	meghanamcnally	8.24
95	Rob Quickenden	rquickenden	8.18
96	SteveFalkus	SteveFalkus	8.07
97	Chris Gillott	chrisgillott	8.07
98	Mark Hill	TechMSH	7.97
99	Craig Galbraith	Craig_Galbraith	7.77
100	Scott Morgan	TAMCO_Scott	7.35

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Brands
Top 100

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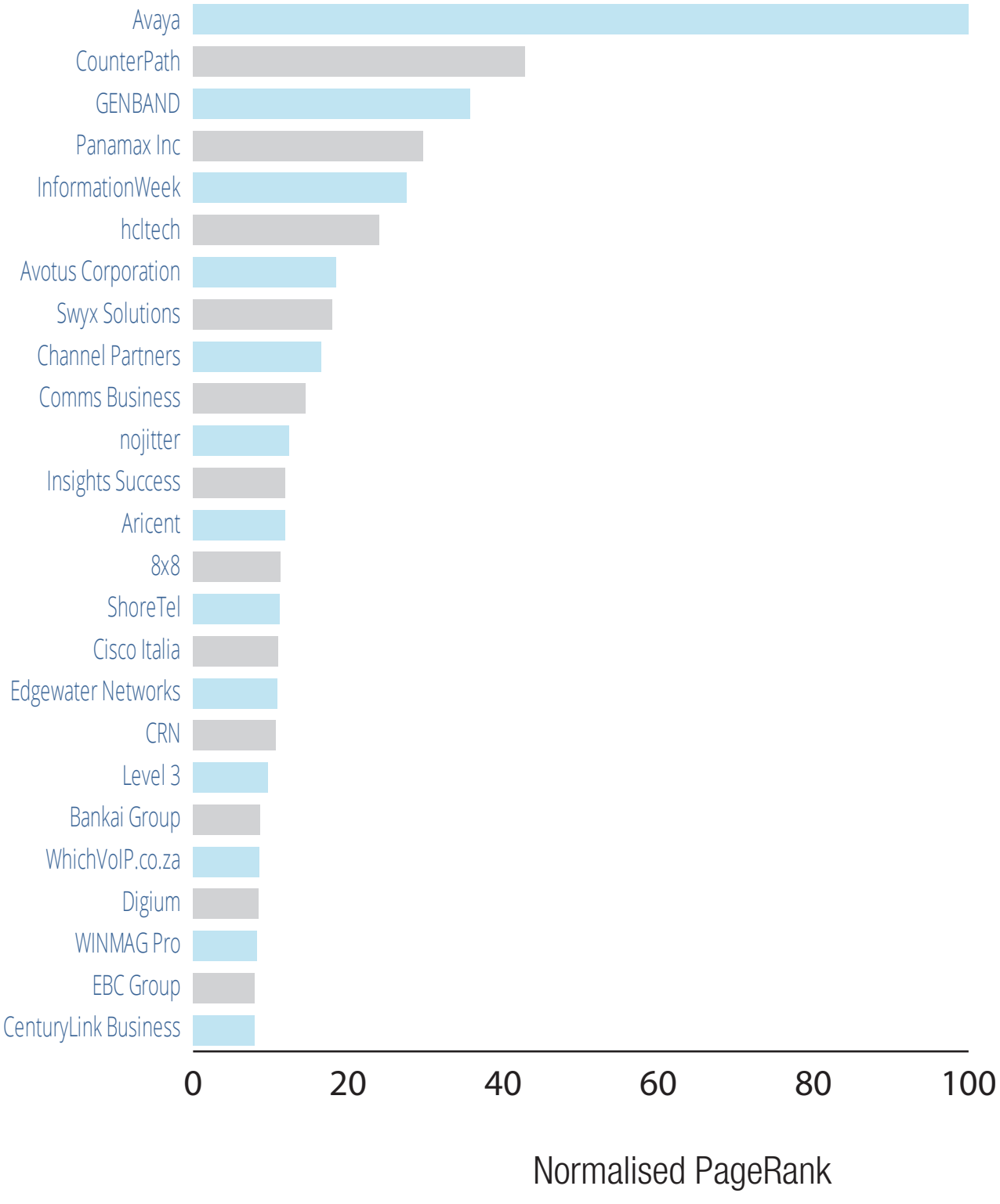
How do they stack up?

BRANDS - TOP 25



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BRANDS 1 - 50

Rank	Name	Twitter Handle	Influencer Score
1	Avaya	Avaya	100.00
2	CounterPath	CounterPath	42.77
3	GENBAND	GENBAND	35.68
4	Panamax Inc	panamax_inc	29.66
5	InformationWeek	InformationWeek	27.49
6	hcltech	HCL Technologies	24.05
7	Avotus Corporation	AvotusCorp	18.47
8	Swyx Solutions	Swyx_Channel_EN	17.97
9	Channel Partners	Channel_Online	16.57
10	Comms Business	CommsBusiness	14.50
11	nojitter	nojitter	12.40
12	Insights Success	insightssuccess	11.91
13	Aricent	Aricent	11.88
14	8x8	8x8	11.26
15	ShoreTel	shoretel	11.21
16	Cisco Italia	CiscoItalia	10.97
17	Edgewater Networks	EWN_INC	10.83
18	CRN	CRN	10.66
19	Level 3	Level3	9.66
20	Bankai Group	Bankai_Group	8.59
21	WhichVoIP.co.za	WhichVoIPSA	8.57
22	Digium	digium	8.42
23	WINMAG Pro	WINMAG_Pro	8.28
24	EBC Group	EBC_Group	7.97
25	CenturyLink Business	CenturyLinkEnt	7.92
26	Swyx Solutions AG	Swyx_EN	7.57
27	Telecom Exchange	TelecomExchange	7.51
28	Snom VoIP phones	snom	7.44
29	TDNYC	teledynamics	7.30
30	CIOReview	cioreview	7.25
31	SearchUC	SearchUC	6.61
32	ilanamit	ilanamit	6.08
33	VoIP Innovations	voipinnovations	6.02
34	UCStrategies	UCStrategies	5.98
35	The VoIP Report	TheVoipReport	5.98
36	iMiller PR	iMillerPR	5.65
37	innovaphone AG	innovaphone	5.62
38	TelecomNewsroom	TelecomNewsroom	5.53
39	DCL Search & Select	DCLSearch	5.53
40	Cisco Systems India	cisco_in	5.47
41	SharpLink	sharplinkco	5.31
42	TNN Telecom News	TNNTelecomNews	5.28
43	TelePacific	TelePacific	5.27
44	Vyopta	vyopta	5.24
45	Intelisys	IntelisysCorp	5.21
46	Allied Telecom	ALLIEDTELECOM	5.08
47	beroNet GmbH	beroNet	4.89
48	Vodafone VGE	VodafoneVGE	4.88
49	fring Alliance	fringAlliance	4.85
50	Cisco Geekfest	CiscoGeekfest	4.75

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BRANDS 51-100

Rank	Name	Twitter Handle	Influencer Score
51	Vonage	Vonage	4.56
52	EM360_Tech	EM360_Tech	4.49
53	NETSCOUT	NETSCOUT	4.45
54	Samuel Pavin Group	SPGroupLtd	4.44
55	VoIP Supply	VoIPSupply	4.42
56	ArkadinCollaboration	ArkadinServices	4.33
57	Avaya DevConnect	devconnect	4.09
58	Channel Partners	Channel_Expo	4.07
59	Pansmart SA	PansmartSA	3.99
60	ChannelVision Mag	ChannelVisionMg	3.99
61	Azzurri Comms	AzzurriComms	3.62
62	HB Communications	hbcomm	3.50
63	Enghouse Interactive	EnghouseInterac	3.50
64	BT Business	BTBusiness	3.49
65	Exsel Group	ExselGroup	3.44
66	Xtelesis Corporation	Xtelesis	3.44
67	Condeco	CondecoSoftware	3.36
68	Primo Bonacina	PrimoBonacina	3.22
69	Response Data Comms	ResponseData	3.20
70	Zones, Inc.	Zones	2.93
71	ScanSource Comm	ScanSourceComm	2.87
72	The HCK Group	TheHCKGroup	2.67
73	Startechtel.com, Inc	startechtel	2.64
74	ConnectManaged	ConnectManaged	2.61
75	ACP Technologies	ACPTechnologies	2.61
76	VoIPMarketplace	VoIPMarketplace	2.55
77	Glenbriar	Glenbriar	2.48
78	TeleSys	TS_TeleSys	2.48
79	Innovative Solutions	RicohVision	2.43
80	TTA Communications	TTAComms	2.40
81	eXemplify Group	eXemplifyGroup	2.37
82	Annodata	AnnodataLtd	2.33
83	DT B2B Europe	DT_B2BEurope	2.31
84	The Real PBX	TheRealPBX	2.27
85	Calero Software	CaleroSoftware	2.22
86	Telserv	telserv	2.21
87	Channel EMEA	ChannelEMEA	2.18
88	Atrion	Atrion	2.14
89	Prodec Networks	ProdecNetworks	2.12
90	Norstar Networks	NORSTARNetworks	2.12
91	Generalcom	GeneralCom	2.10
92	Anittel	anittel	2.06
93	Matrix Networks	Matrixnetworks	2.05
94	Fonality Australia	fonalityau	2.05
95	avanzada7	avanzada7	2.02
96	Kandy	KANDY_io	2.00
97	Global USS	GlobalUSS	1.99
98	Voyager Networks	voyagernetworks	1.98
99	SolutionIP	SolutionIP	1.89
100	Maintel	Maintel	1.84

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Check out all of our influencer lists on the Onalytica Blog

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BYOD

visit the blog

Big Data

Big Data and CX

ERP

Wearables

IRM

We build powerful Influencer Relationship Management software.

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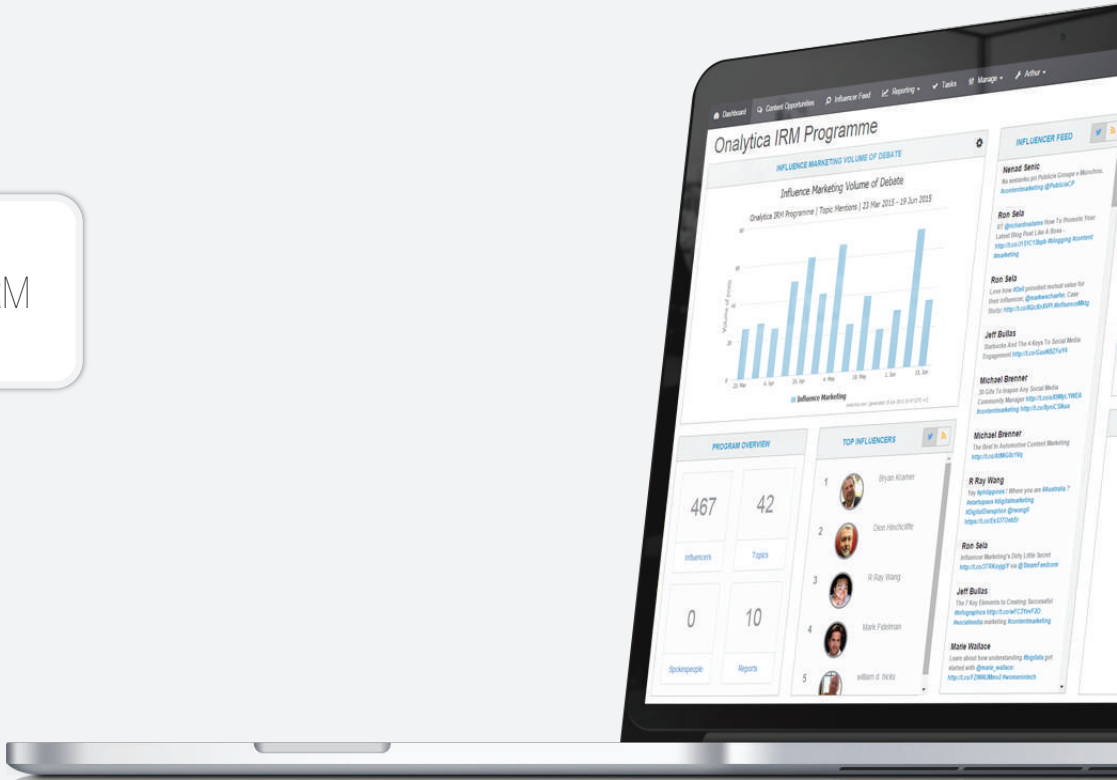
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