UC As A Service – Has the Cloud Changed Our Sweet Spot?

Hosted by Simon Dudley of
ExcessionEvents.com

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The panelists

- Chris Wiborg: Cisco
- Michael Frendo: Polycom
- Joe Laezza: AVI-SPL
- Karl Hantho: Videxio
- Damian Scisci: Bluejeans
- William MacDonald: Starleaf

UC As A Service –

Has the Cloud Changed Our Sweet Spot?

What is your definition of UC ?

What is your sweet spot ?

Doesn’t free replace everything sooner or later?

Why isn’t Microsoft here ?

What is your existential threat?

Does Cloud simply mean users move from their closest to yours?

Does Cloud remove your Unique Selling Proposition (USP), and cause a rush to the bottom?

Clients say security as an issue

What’s your response ?

Why you? in 34 seconds or less

Q & A