

Biography



Director of UC Strategy and Research
Poly

Director of Emerging Technology
Interactive Multimedia & Collaborative Communications Alliance

David Danto has over four decades of experience delivering successful business outcomes in media and collaboration technology for various firms in the corporate, broadcasting and academic worlds. This includes:

- The building and managing of the world's largest commercial Cisco Immersive TelePresence ecosystem at the time (other than within Cisco) for **JP Morgan Chase**.
- The design, implementation and operation of global video and audio conferencing facilities, television and audio/visual facilities and digital signage solutions for **Lehman Brothers**.
- The design of TV and radio facilities for **Bloomberg**, including the development of their revolutionary multi-screen TV format, and the design and construction of studios for **PBS'** news/interview shows.
- The development of the Television and Media Services department for **NYU**, including the design and implementation of America's first urban, self-contained, multi-building university cable TV system using microwave links to cross public rights of way.
- The design, management and/or support of AV, collaboration, multimedia and/or TV broadcast facilities for many organizations, including **AT&T, Financial News Network, Microsoft, Morgan Stanley, MTV, NBC, Rutgers University**, and many others.

David's efforts have been recognized by the premiere industry organizations in media technology. In 2007 he was elected (and still serves) as the Director of Emerging Technologies for the non-profit [Interactive Multimedia & Collaborative Communications Alliance](#). Additionally, InfoComm International recognized him as an Emerging Technology Fellow in 2017 after many years of being on their faculty. He served as a **National Association of Broadcasters** conference "Pick-Hits" judge for **Broadcast Engineering** from 2001 to 2013. The **CTA** - the industry authority on consumer electronics – appointed him to be a judge for the **Consumer Electronics Show** Innovations Design and Engineering Awards for the 2011, 2013, 2016 through 2018 expositions. **Enterprise Connect** appointed him to be a judge for their Innovations Showcase in 2012. In 2014 **USA Today** and **10Best** selected him as one of the world's [Top 10 Travel Industry Bloggers](#). **Onalytica.com** has identified him as one of the top 100 UC Influencers and included him three times in their [Who's Who In UC](#) 2021. [Enterprise Management 360](#) named him as their number one [Unified Communications Influencer in 2018](#).

David is an expert on the collaboration technology industry, frequently [presenting at industry events](#) and [blogging / contributing to industry publications](#). In 2018 David was appointed to be the [editor of Sound and Communications IT/AV Report](#). In addition, he has served on and/or developed many manufacturer advisory boards for firms including **AVI-SPL, BlueJeans, Plantronics, Polycom, Ricoh** and **Yamaha**.

David is now working at Poly (the combination of Plantronics & Polycom) as their Director of UC Strategy and Research. In this role he helps their team formulate and drive the company's collaboration strategy; represents them with customers and clients; provides a conduit for customers to communicate market and user needs; and helps customers, analysts and the media truly understand the value of collaboration solutions.